



**d.i.stinctive**

SV



**Distinctive SV is a spherical digitally surfaced lens for single vision wearers.**

**d.istinctive**

**SV**

**So many ways to see better.**

SEE MORE.  
DO MORE.



**TECHNOLOGY**

Distinctive SV includes the Digital Technology™ from Essilor that is an advanced technology to offer a customized lens.

**CONSUMER BENEFITS**



The Distinctive SV lens is a Rx spherical lens for single vision wearers.

It is tailored to each wearer's visual needs and offers good visual comfort.



**DISTINCTIVE SV IS AVAILABLE IN THE THREE ESSILOR COLLECTIONS**

ESSILOR CLASSIC COLLECTION	ESSILOR BLUE COLLECTION	ESSILOR SUN COLLECTION	COATINGS
<p><b>Standard clear lenses for vision correction.</b></p>	<p><b>Blue UV Capture™<sup>(1)</sup></b>  <b>Transitions Signature® GEN8™<sup>(1)</sup></b>                      Grey / Brown / Grey-Green</p> <p><b>Transitions® Style Colors GEN8™<sup>(1)</sup></b>                      Emerald / Sapphire / Amethyst / Amber</p> <p><b>Transitions® Xtractive®<sup>(1)</sup></b>                      Grey / Brown / Grey-Green</p> <p><b>Transitions Xtractive Style Mirrors®<sup>(2)</sup></b>                      Silver / Violet-Blue / Flash Gold / Blue-Green</p> <p><b>Transitions® Vantage®<sup>(3)</sup></b>                      Grey</p>	<p><b>Xperio®</b>                      Grey / Brown / Grey-Green / Ruby<sup>(2)</sup> / Copper<sup>(2)</sup></p> <p><b>Xperio® Gradient<sup>(3)</sup></b>                      Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet</p>	<p><b>CLEAR</b></p> <p>HMC EC                      AR EC Blue                      HC<sup>(1)</sup></p> <p><b>SUN</b></p> <p>Crizal® Sun UV™                      Crizal® Flash Sun UV™                      Crizal® Mirrors Sun UV™                      Trio Sun</p>

(1) Not available with TL1.74™ (2) Only available in Airwear® (3) Only available in Orma® and Airwear®

**AVAILABILITY CHART**

MATERIAL	POWER RANGE			ENGRAVING
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient	
ORMA®	-10 < Cyl.6 > +7	-8 < Cyl.4 > +6	-8 < Cyl.4 > +6	DVESV
AIRWEAR®	-10 < Cyl.6 > +7	-8 < Cyl.4 > +6	-8 < Cyl.4 > +6	
TL1.6™	-12 < Cyl.6 > +8	-10 < Cyl.4 > +8	-	
TL1.67™	-12 < Cyl.6 > +9	-10 < Cyl.4 > +8	-	
TL1.74™*	-15 < Cyl.6 > +10	-	-	

\* Not available with Blue UV Capture™ or Transitions®

EASYWORK



**A lens specifically designed for the 18-40 year olds' visual behaviours to enjoy a dynamic and digital lifestyle.**

# distinctive

**EASYWORK**

**So many ways to see better.**



## WHEN EYES CAN NO LONGER KEEP PACE...

### KEY FACTS ON VISUAL FATIGUE

When they are performing, the muscles of the visual system contract and relax effortlessly. This allows them to focus easily, in both far and near vision.

After a prolonged effort in near vision, the ciliary muscle tends to remain frozen. Focusing becomes more difficult. Vision becomes blurred and a slight tightness may be felt... Visual fatigue occurs.

#### NEAR VISION



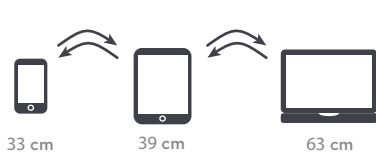
A long period of visual accommodation leads to occasional imbalances in binocular vision. Vision may be blurred.

#### FAR VISION



After sustained accommodation in near vision, it can take some time to loosen up. Far vision may appear blurred.

## STANDARD SINGLE VISION LENSES ARE NOT ADAPTED TO DIGITAL LIFESTYLES.



#### CLOSER & VARIABLE DISTANCES OF USE

with frequent switch between digital devices



#### SMALLER & PIXELATED CHARACTERS

displayed by screens



#### DIFFERENT POSTURES & HIGHER EYE DECLINATION

when using tablet / smartphone



#### GLARE / BRIGHTNESS

from screens

### RECOMMEND A GREAT SOLUTION:

**d.istinctive**  
**EASYWORK**

Distinctive Easywork single vision lenses design is based on observed visual behaviours. With a more intense lifestyle than previous generations, the 18 – 40 year olds' eyes are overworked. Their eyes need to focus up to several tens of thousands of times a day!

## TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **ACTIV'BOOST™** system helps relieve near vision accommodation effort required thanks to a small extra addition at the bottom of the lens.



Distinctive Easywork lenses take into account the convergence of the wearer's eyes with an optimized inset calculation. The inset\* varies depending on the wearer's prescription.

It exists in 3 versions:

<b>+0.3</b> diopters	<b>+0.6</b> diopters	<b>+0.9</b> diopters
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Recommendations\*\*:

AGES 18-30	AGES 30-40	AGES 30-45
Distinctive Easywork 0.3	Distinctive Easywork 0.6	Distinctive Easywork 0.9

\* Horizontal gap between the PRP (Prism Reference Point) and the near vision center.  
\*\* For reference. The recommendation of the different Distinctive Easywork products remains at the discretion of the eyecare professional.

## CONSUMER BENEFITS

Worn every day, Distinctive Easywork lenses offer relief for young adults' eyes. 18-40 year olds can continue living the life they want to the fullest, without having to compromise.



Measurements carried out for a 0.6 addition Distinctive Easywork lens. At 60 cm, the necessary accommodation is 1.67 diopters; with an addition of 0.6 diopters, the remaining accommodation effort is only 1.07 diopters

You can combine Distinctive Easywork lenses with a blue light protection (Blue UV Capture™, AR EC Blue, Transitions®) to help:

- Improve comfort when using screens.
- Reduce visual fatigue\*\*.

\*\* The effect of blue light on visual fatigue when reading on LED-backlit tablet LCDs. [Isono H. et al. Late-News Paper].

## FOR A DYNAMIC AND DIGITAL LIFESTYLE



## DISTINCTIVE EASYWORK IS AVAILABLE IN THE THREE ESSILOR COLLECTIONS

 ESSILOR CLASSIC COLLECTION	 ESSILOR BLUE COLLECTION	 ESSILOR SUN COLLECTION	COATINGS
Standard clear lenses for vision correction.	<b>Blue UV Capture™<sup>(1)</sup></b> <b>Transitions Signature® GEN8™<sup>(1)</sup></b> Grey / Brown / Grey-Green  <b>Transitions® Style Colors GEN8™<sup>(1)</sup></b> Emerald / Sapphire / Amethyst / Amber  <b>Transitions® Xtractive®<sup>(1)</sup></b> Grey / Brown / Grey-Green  <b>Transitions Xtractive Style Mirrors®<sup>(2)</sup></b> Silver / Violet-Blue / Flash Gold / Blue-Green  <b>Transitions® Vantage®<sup>(3)</sup></b> Grey	<b>Xperio®</b> Grey / Brown / Grey-Green / Ruby <sup>(2)</sup> / Copper <sup>(2)</sup>  <b>Xperio® Gradient<sup>(3)</sup></b> Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	<b>CLEAR</b>  HMC EC AR EC Blue HC <sup>(1)</sup>  <b>SUN</b>  Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Not available with TL1.74™ (2) Only available in Airwear® (3) Only available in Orma® and Airwear®

## AVAILABILITY CHART

MATERIAL	POWER RANGE			MINIMUM FITTING HEIGHT	ENGRAVINGS	FITTING RULES
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
ORMA®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6	15 mm	According to accommodation: • DVEE3 • DVEE6 • DVEE9	• Geometrical centre • Pupil centre
AIRWEAR®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6			
TL16™	-12 < Cyl.6 > +8	-12 < Cyl.6 > +8	-			
TL1.67™	-14 < Cyl.6 > +9	-12 < Cyl.6 > +9	-			
TL1.74™*	-15 < Cyl.6 > +13	-	-			

\* Not available with Blue UV Capture™ or Transitions®

EXPAND IV



**Soft balanced design with expanded intermediate vision.**

# distinctive

EXPAND IV

So many ways to see better.





SEE MORE.  
DO MORE.



Distinctive Expand IV stabilizes the power variation in the mid-distance zone of the lens where the power variation is the strongest.

The Intermediate Vision Booster Technology reduces the aberrations in the intermediate zone thus widening the intermediate vision field.

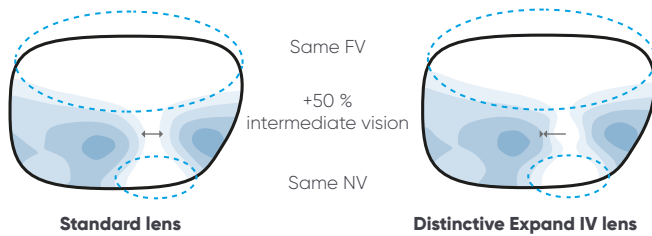
## TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **Back Side Optics Equalizers™** technology controls the cylinder for each prescription making the design as soft as possible while optimizing the fields of vision.
- **Power Balance Technology:** The Power Balance technology stabilizes power variation in the mid-distance zone of the lens, where power variation is the strongest. 
- The **Intermediate Vision Booster Technology** reduces the aberrations in the intermediate zone thus widening the intermediate vision field. 

## CONSUMER BENEFITS

Thanks to an intermediate vision calculation layer, the Distinctive Expand IV technologies compensate unwanted astigmatism without compromising on the other zones.

The overall wearer comfort is improved by offering up to 53%\* wider intermediate vision compared to standard progressive lenses and provides smooth transitions from near to far.



## DISTINCTIVE EXPAND IV IS AVAILABLE IN THE THREE ESSLOR COLLECTIONS

ESSILOR CLASSIC COLLECTION	ESSILOR BLUE COLLECTION	ESSILOR SUN COLLECTION	COATINGS
Standard clear lenses for vision correction.	<b>Blue UV Capture™</b> <b>Transitions® Signature® GEN8™</b> Grey / Brown / Grey-Green <b>Transitions® Style Colors GEN8™</b> Emerald / Sapphire / Amethyst / Amber <b>Transitions® Xtractive®</b> Grey / Brown / Grey-Green <b>Transitions® Vantage® (1)</b> Grey	<b>Xperio®</b> Grey / Brown / Grey-Green / Ruby <sup>(2)</sup> / Copper <sup>(2)</sup> <b>Xperio® Gradient<sup>(1)</sup></b> Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	<b>CLEAR</b> Crizal® Prevensia® Crizal® Rock™ <sup>(4)</sup> Crizal EC® Crizal® Optifog™ HMC EC HC <sup>(3)</sup> <b>SUN</b> Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Only available in Orma® and Aiwear® (2) Only available in Airwear® (3) Not available with TL1.67™ (4) Back half 2020 launch replacing Crizal® Alizé®+ and Crizal Forte®

## AVAILABILITY CHART

MATERIAL	POWER RANGE			ADDITION	MINIMUM FITTING HEIGHT	ENGRAVINGS
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
ORMA®	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6	-10 < Cyl.6 > +6	0.75 to 3.50	Regular: 18 mm	DVE 3
AIRWEAR®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6		Short: 16 mm	DVE 3 I
TL16™	-12 < Cyl.6 > +8	-12 < Cyl.6 > +8	-		Extra short: 14 mm	DVE 3 S
TL1.67™	-12 < Cyl.6 > +9	-12 < Cyl.6 > +9	-		Fit: 18 mm	DVE 3 -

\*Lens measurement comparing Distinctive Expand IV vs the same design without Intermediate Vision Booster Technology on a Plano add 2 considering a vertical gaze angle at -18°. Resulting astigmatism field width for iso 0.75 D.



SUPERIOR

**Customized multi-design  
optimized for visual comfort and fast adaptation.**

**d.istinctive**

**SUPERIOR**

**So many ways to see better.**

SEE MORE.  
DO MORE.



Tailor made to each individual prescription, **Distinctive Superior is a first step towards personalization without additional measurements.**

It takes into account the prescription of each wearer so the progressive lenses they have are better adapted to their visual needs while optimizing the fields of vision.

## TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **Back Side Optics Equalizers™** technology controls the cylinder for each prescription making the design as soft as possible while optimizing the fields of vision.
- **Visual Acuity Booster™ Technology** is a complex calculation included in the design to optimize the performance according to each prescription. Without this optimization, only one simple lens calculation would adapt to all prescriptions.

## CONSUMER BENEFITS

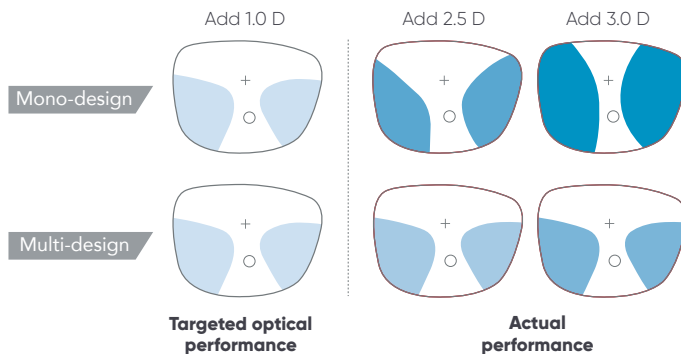
**Distinctive Superior provides a clear and effortless vision suited for all types of activities.** Moreover, the intermediate vision zone can easily be accessed and used, creating a smooth transition from near to far. That way, to be comfortable, wearers don't have to move their heads as much.

Distinctive Superior offers **a high level of softness\*** for any prescription and optimized fields of vision with limited levels of peripheral aberrations.

The Visual Acuity Booster™ technology brings **an excellent level of vision accuracy** for the wearer, wider vision fields and adaptation even easier **thanks to an additional customization** according to the prescription.

**The multi-design brings customization according to the prescription.**

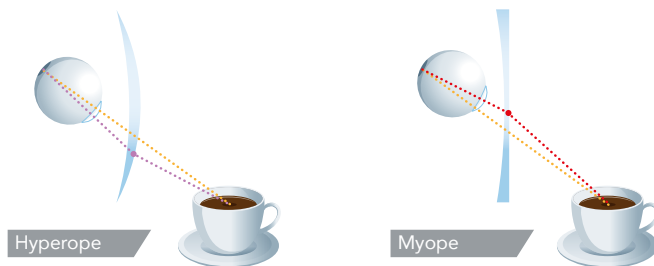
- **Multi-design per addition:**



A basic progressive lens usually uses mono design which incorporates the same design across the addition range.

The multi-design takes into account a specific addition, for example, addition 1.0 D. This created design will then be replicated for different additions, (2.5 D or 3.0 D) and will benefit from the same enhanced design as the progressive lens with addition 1.0 D.

- **Multi-design per ametropia:**



The progression length is adjusted according to the ametropia.

**Also, personalized fitting measurements are available** (vertex distance, pantoscopic tilt and wrap angle) to take into account the way the frame is positioned on the wearer's face in order to maximize visual comfort and performance.

\* Distinctive Superior Softness Control Index :  $0.82 = \text{Max} [\text{Cylinder} \times \text{Gradient} (\text{Sphere})] / \text{Addition}^2 \times \text{Progression Length at 85\% addition}$

## FOR YOUR VISUAL COMFORT WHATEVER YOUR ACTIVITY



## DISTINCTIVE SUPERIOR IS AVAILABLE IN THE THREE ESSILOR COLLECTIONS

 ESSILOR CLASSIC COLLECTION	 ESSILOR BLUE COLLECTION	 ESSILOR SUN COLLECTION	COATINGS
Standard clear lenses for vision correction.	<b>Blue UV Capture™</b> <b>Transitions Signature® GEN8™</b> Grey / Brown / Grey-Green <b>Transitions® Style Colors GEN8™</b> Emerald / Sapphire / Amethyst / Amber <b>Transitions® Xtractive®</b> Grey / Brown / Grey-Green <b>Transitions® Vantage® (1)</b> Grey	<b>Xperio®</b> Grey / Brown / Grey-Green / Ruby <sup>(2)</sup> / Copper <sup>(2)</sup> <b>Xperio® Gradient<sup>(1)</sup></b> Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	<b>CLEAR</b> Crizal® Previa™ Crizal® Rock™ <sup>(4)</sup> Crizal EC® Crizal® Optifog™ HMC EC HC <sup>(3)</sup> <b>SUN</b> Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Only available in Orma® and Airwear® (2) Only available in Airwear® (3) Not available with TL1.67™ (4) Back half 2020 launch replacing Crizal® Alizé®+ and Crizal Forte®

## AVAILABILITY CHART

MATERIAL	POWER RANGE			ADDITION	MINIMUM FITTING HEIGHT	ENGRAVINGS
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
ORMA®	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6	-10 < Cyl.6 > +6	0.75 to 3.50	Regular: 18 mm	DVE 4
AIRWEAR®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6		Short: 16 mm	DVE 4 I
TL16™	-12 < Cyl.6 > +8	-12 < Cyl.6 > +8	-		Extra short: 14 mm	DVE 4 S
TL1.67™	-12 < Cyl.6 > +9	-12 < Cyl.6 > +9	-		Fit: 18 mm	DVE 4 -



COMPUTER

**Task specific lenses designed  
for comfort during near and intermediate activities.**

# d.istinctive

COMPUTER

**So many ways to see better.**



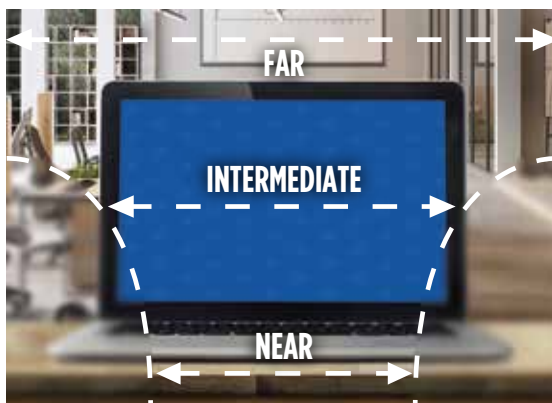
Task specific lenses that are ergonomically designed to provide wide vision fields in the intermediate and near zones. These lenses are the perfect match for an office workspace. **An excellent suggestion as a second pair.**

## TECHNOLOGIES

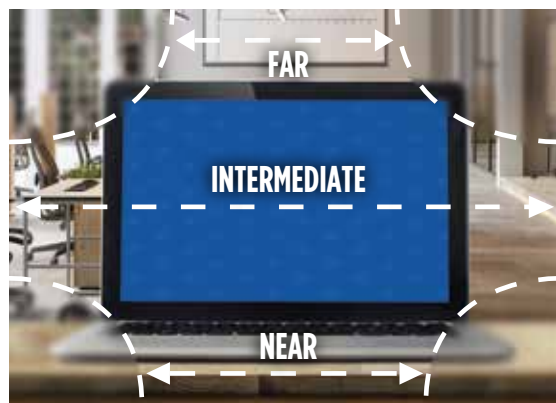
- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **Back Side Optics Equalizers™** technology ensures the softness of the design for optimized vision fields.

## CONSUMER BENEFITS

Distinctive Computer lenses are recommended for patients who are working on tasks that require near and intermediate vision like being in front of a computer. They provide a visual and physical comfort that **respect the natural posture and offer a blue light protection** against harmful blue-violet light\*.



Standard Progressive lens



Distinctive Computer lens

## DISTINCTIVE COMPUTER IS AVAILABLE IN THE ESSILOR BLUE COLLECTION



**Blue UV Capture™\***  
**Transitions Signature® GEN8™**  
Grey / Brown / Grey-Green

### COATINGS

Crizal® Previncia®  
Crizal® Rock™(1)  
Crizal EC®  
HMC EC  
AR EC Blue

(1) Back half 2020 launch replacing Crizal® Alizé®+ and Crizal Forte®

## AVAILABILITY CHART

MATERIAL	POWER RANGE	ADDITION	MINIMUM FITTING HEIGHT	ENGRAVING
	Blue UV Capture™ Transitions Signature® GEN8™			
ORMA®	-10 < Cyl.6 > +6	0.75 to 3.50	Regular: 15 mm	EC
AIRWEAR®	-10 < Cyl.6 > +6			
TL16™	-12 < Cyl.6 > +8			
TL1.67™	-14 < Cyl.6 > +9			

\* Blue UV Capture™ lens feature blocks at least 20% of harmful blue-violet light (up to 455nm, with the greatest toxicity between 415-455nm). For Polycarbonate concave lenses, the harmful blue light blocking percentage might be slightly lower.

WRAP



**Lenses designed for large  
and wrap frames for single vision  
and progressive lenses wearers.**

**d.istinctive**

**PAL WRAP | SV WRAP**

**So many ways to see better.**

SEE MORE.  
DO MORE.



Both Distinctive SV Wrap and Distinctive PAL Wrap are designed for a comfortable vision adapted to many choices of frames.

They allow you to choose the appropriate base curve to fit many types of sports, fashion or oversized frames.

## TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- A patented calculation process for an optimized visual performance, even in movement.

## CONSUMER BENEFITS

Wearers have specific needs when it comes to outdoor vision. They expect wide fields of vision, excellent sharpness, contrasts and dynamic vision.

Both Distinctive Wrap designs offer a great visual performance, **even on high curved lenses.**

Thanks to a **panoramic vision field**, this design will ensure comfort for fashionistas with oversized frames as well as for athletes who often need wrap frames.

## BOTH DISTINCTIVE WRAP DESIGNS ARE AVAILABLE IN THE THREE ESSLOR COLLECTIONS

ESSILOR CLASSIC COLLECTION	ESSILOR BLUE COLLECTION	ESSILOR SUN COLLECTION	COATINGS
Standard clear lenses for vision correction.	<b>Blue UV Capture™ (1)</b> <b>Transitions Signature® GEN8™ (1)</b> Grey / Brown / Grey-Green <b>Transitions® Style Colors GEN8™ (1)(4)</b> Emerald / Sapphire / Amethyst / Amber <b>Transitions® Xtractive® (1)</b> Grey / Brown / Grey-Green <b>Transitions Xtractive Style Mirrors® (2)</b> Silver / Violet-Blue / Flash Gold / Blue-Green <b>Transitions® Vantage® (3)(4)</b> Grey	<b>Xperio®</b> Grey / Brown / Grey-Green / Ruby <sup>(2)</sup> / Copper <sup>(2)</sup> <b>Xperio® Gradient (3)</b> Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	<b>CLEAR</b> Crizal® Prevensia® (5) Crizal® Rock™ (7) Crizal EC® (5) Crizal® Optifog™ (5) HMC EC AR EC Blue HC <sup>(6)</sup> <b>SUN</b> Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Not available with TL 1.74™ (2) Only available in Airwear® (3) Only available in Orma® and Airwear® (4) Only with Distinctive SV Wrap (5) Only with Distinctive PAL Wrap (6) Not available in TL1.67™ with Distinctive PAL Wrap and in TL1.74™ with Distinctive SV Wrap (7) Back half 2020 launch replacing Crizal® Alizé®+ and Crizal Forte®

## AVAILABILITY CHART

	MATERIAL	POWER RANGE			BASE CURVES AVAILABLE (2)	MINIMUM FITTING HEIGHT	ENGRAVINGS
		Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
<b>d.stinctive</b> SV WRAP	ORMA®	-7 < Cyl.6 > +6	-7 < Cyl.6 > +6	-7 < Cyl.6 > +6	2, 3, 4, 6, 7, 8	-	DVESW
	AIRWEAR®	-8 < Cyl.6 > +8	-8 < Cyl.6 > +8	-8 < Cyl.6 > +8	1, 3, 4, 5, 7, 8		
	TL16™	-8 < Cyl.6 > +8	-8 < Cyl.6 > +8	-	1, 2, 3, 6, 8, 9		
	TL1.67™	-9 < Cyl.6 > +9	-9 < Cyl.6 > +9	-	1, 2, 3, 4, 6, 8		
	TL1.74™ (1)	-15 < Cyl.6 > +10	-	-	1, 2, 3, 5, 6, 8, 10		
<b>d.stinctive</b> PAL WRAP	ORMA®	-10 < Cyl.6 > +6			2, 3, 4, 5, 6, 7, 8	18 mm	DVEW
	AIRWEAR®	-10 < Cyl.6 > +6			2, 3, 4, 5, 6, 7, 8		
	TL16™	-12 < Cyl.6 > +8			2, 3, 4, 5, 6, 7, 8, 9		
	TL1.67™	-12 < Cyl.6 > +9			2, 3, 4, 5, 6, 7, 8		

(1) Not available with Blue UV Capture™ or Transitions® (2) Base curves availabilities may vary depending on the index, material and prescription