



SUPERIOR

**Customized multi-design
optimized for visual comfort and fast adaptation.**

d.istinctive

SUPERIOR

So many ways to see better.

SEE MORE.
DO MORE.



Tailor made to each individual prescription, **Distinctive Superior is a first step towards personalization without additional measurements.**

It takes into account the prescription of each wearer so the progressive lenses they have are better adapted to their visual needs while optimizing the fields of vision.

TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **Back Side Optics Equalizers™** technology controls the cylinder for each prescription making the design as soft as possible while optimizing the fields of vision.
- **Visual Acuity Booster™ Technology** is a complex calculation included in the design to optimize the performance according to each prescription. Without this optimization, only one simple lens calculation would adapt to all prescriptions.

CONSUMER BENEFITS

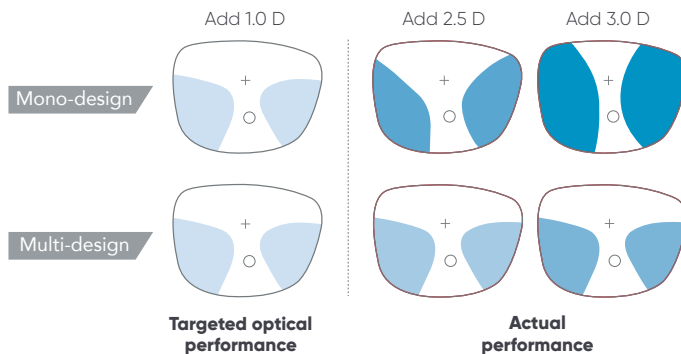
Distinctive Superior provides a clear and effortless vision suited for all types of activities. Moreover, the intermediate vision zone can easily be accessed and used, creating a smooth transition from near to far. That way, to be comfortable, wearers don't have to move their heads as much.

Distinctive Superior offers **a high level of softness*** for any prescription and optimized fields of vision with limited levels of peripheral aberrations.

The **Visual Acuity Booster™** technology brings **an excellent level of vision accuracy** for the wearer, wider vision fields and adaptation even easier **thanks to an additional customization** according to the prescription.

The multi-design brings customization according to the prescription.

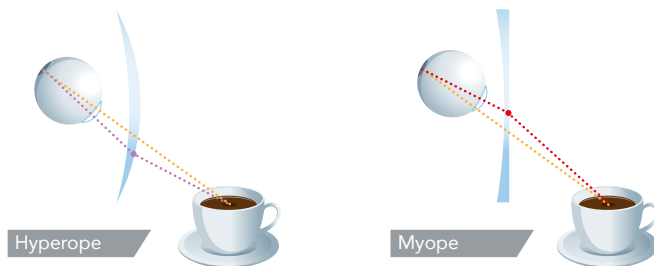
- **Multi-design per addition:**



A basic progressive lens usually uses mono design which incorporates the same design across the addition range.

The multi-design takes into account a specific addition, for example, addition 1.0 D. This created design will then be replicated for different additions, (2.5 D or 3.0 D) and will benefit from the same enhanced design as the progressive lens with addition 1.0 D.

- **Multi-design per ametropia:**



The progression length is adjusted according to the ametropia.

Also, personalized fitting measurements are available (vertex distance, pantoscopic tilt and wrap angle) to take into account the way the frame is positioned on the wearer's face in order to maximize visual comfort and performance.

* Distinctive Superior Softness Control Index : $0.82 = \text{Max} [\text{Cylinder} \times \text{Gradient} (\text{Sphere})] / \text{Addition}^2 \times \text{Progression Length at 85\% addition}$

FOR YOUR VISUAL COMFORT WHATEVER YOUR ACTIVITY



DISTINCTIVE SUPERIOR IS AVAILABLE IN THE THREE ESSILOR COLLECTIONS

 ESSILOR CLASSIC COLLECTION	 ESSILOR BLUE COLLECTION	 ESSILOR SUN COLLECTION	COATINGS
Standard clear lenses for vision correction.	Blue UV Capture™ Transitions Signature® GEN8™ Grey / Brown / Grey-Green Transitions® Style Colors GEN8™ Emerald / Sapphire / Amethyst / Amber Transitions® Xtractive® Grey / Brown / Grey-Green Transitions® Vantage® (1) Grey	Xperio® Grey / Brown / Grey-Green / Ruby ⁽²⁾ / Copper ⁽²⁾ Xperio® Gradient⁽¹⁾ Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	CLEAR Crizal® Previncia® Crizal® Rock™ ⁽⁴⁾ Crizal EC® Crizal® Optifog™ HMC EC HC ⁽³⁾ SUN Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Only available in Orma® and Aiwear® (2) Only available in Airwear® (3) Not available with TL1.67™ (4) Back half 2020 launch replacing Crizal® Alizé®+ and Crizal Forte®

AVAILABILITY CHART

MATERIAL	POWER RANGE			ADDITION	MINIMUM FITTING HEIGHT	ENGRAVINGS
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
ORMA®	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6	-10 < Cyl.6 > +6	0.75 to 3.50	Regular: 18 mm	DVE 4
AIRWEAR®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6		Short: 16 mm	DVE 4 I
TL16™	-12 < Cyl.6 > +8	-12 < Cyl.6 > +8	-		Extra short: 14 mm	DVE 4 S
TL1.67™	-12 < Cyl.6 > +9	-12 < Cyl.6 > +9	-		Fit: 18 mm	DVE 4 -